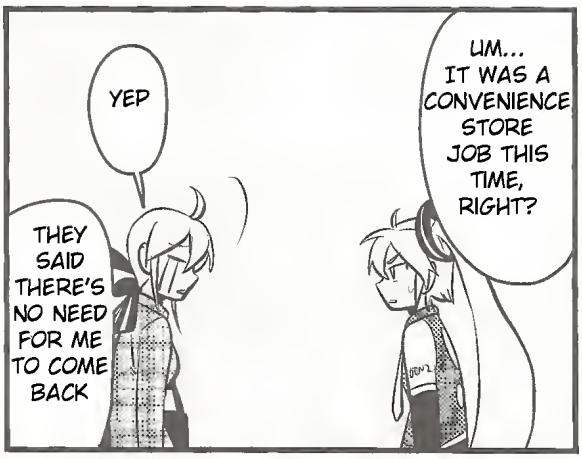
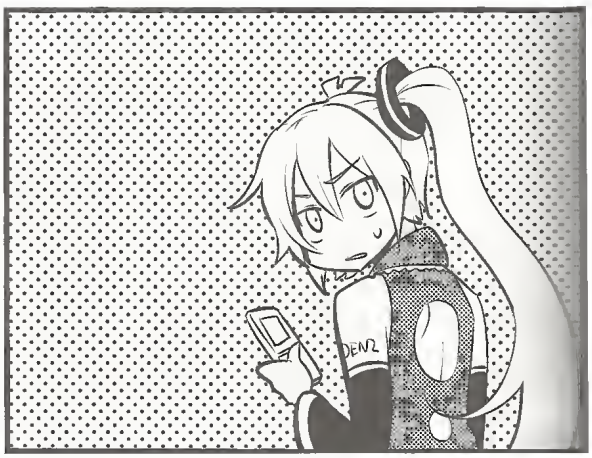
亞北ネル氏の
炎上マーケティングのススメ
原案：オワタP　作画：CAFFEIN

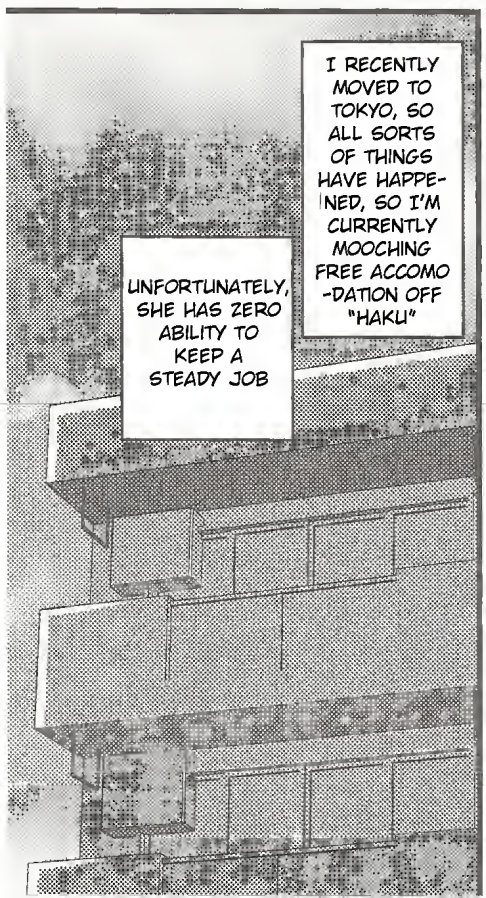
☆ FOREWARD ☆

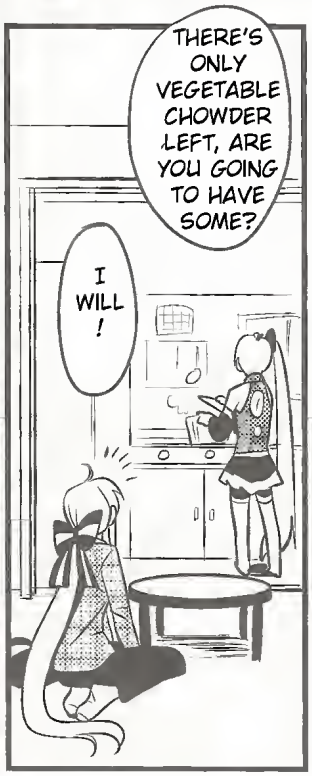
- THIS BOOK HAD OWATA-P WRITE THE SCENARIO (TEXT) AND CAFFEIN DO THE MANGA ART.
- CONSEQUENTLY, THE SETTING WAS NOT SOMETHING CAFFEIN CAME UP WITH.
- FOR SOME REASON NERU & HAKU ARE COHABITING.
- MS. NERU IS A TSUNDERE.
- OWA-TAN (OWATA-P'S MASCOT) WASN'T ABLE TO BE FIT IN.

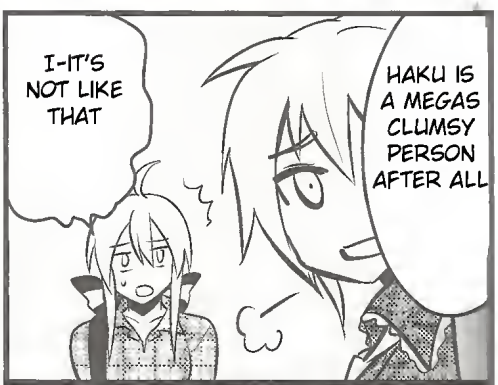
I GOT FIRED FROM MY PART-TIME JOB AGAIN


UM... IT WAS A CONVENIENCE STORE JOB THIS TIME, RIGHT?
YEP
THEY SAID THERE'S NO NEED FOR ME TO COME BACK

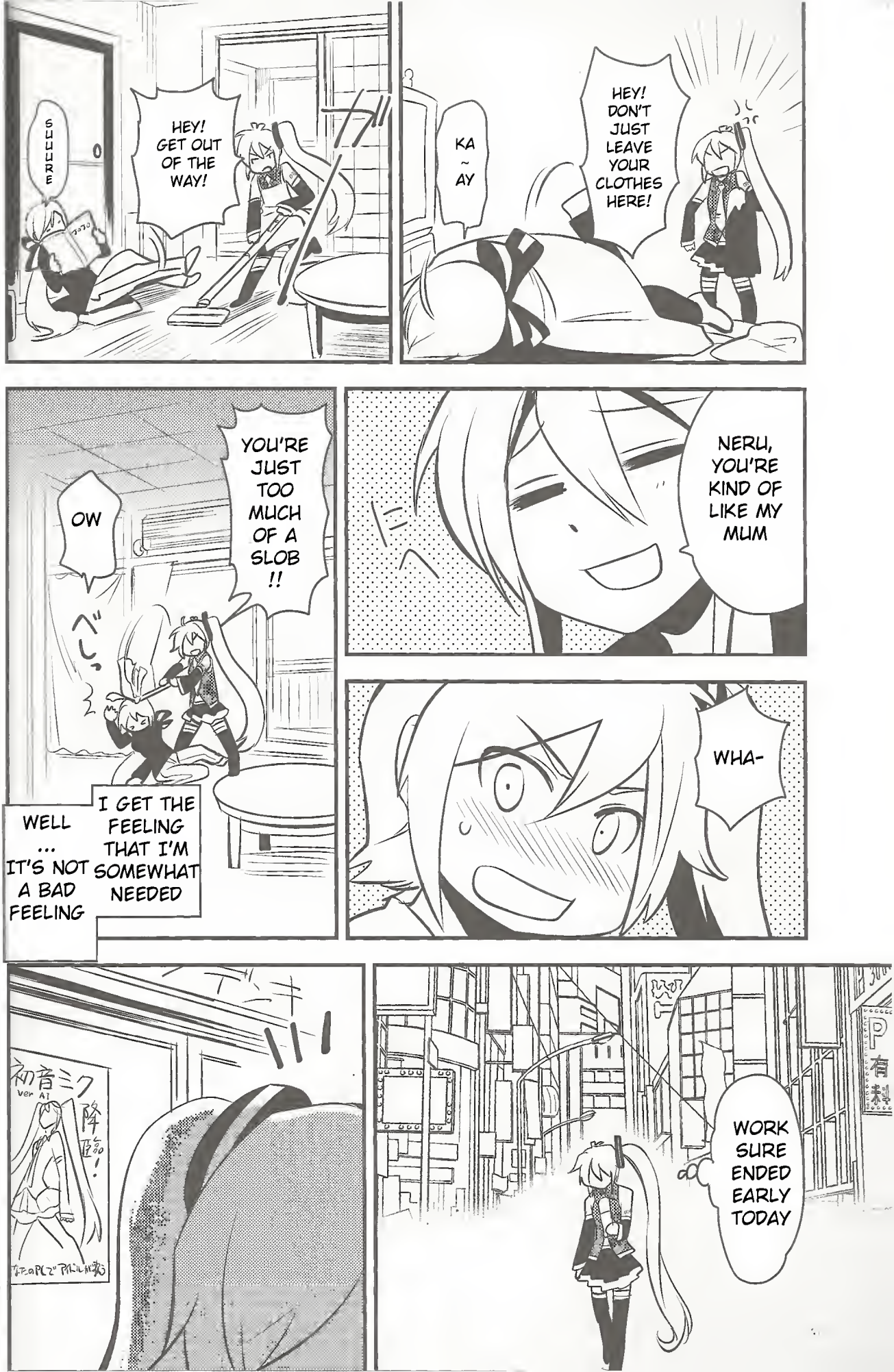



I RECENTLY MOVED TO TOKYO, SO ALL SORTS OF THINGS HAVE HAPPE-NED, SO I'M CURRENTLY MOOCHING FREE ACCOMO-DATION OFF "HAKU"
UNFORTUNATELY, SHE HAS ZERO ABILITY TO KEEP A STEADY JOB

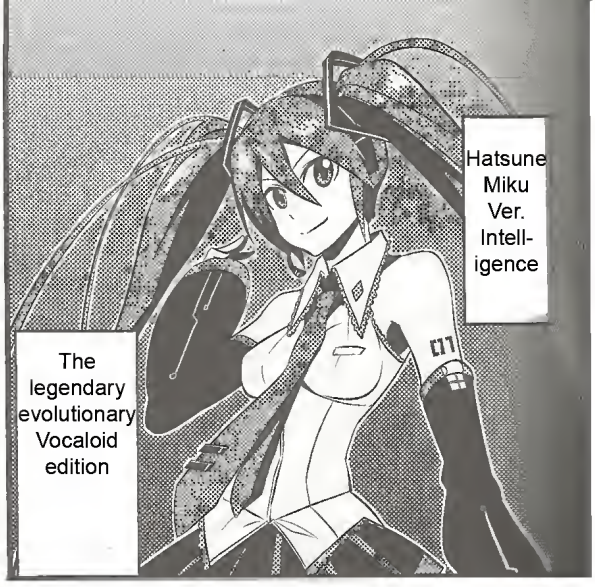

THERE'S ONLY VEGETABLE CHOWDER LEFT, ARE YOU GOING TO HAVE SOME?
I WILL !

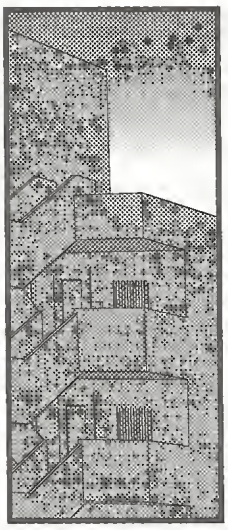

I-IT'S NOT LIKE THAT
HAKU IS A MEGAS CLUMSY PERSON AFTER ALL

ASIDES, YOU'RE BEING PAID 700YEN PER HOUR, THAT'S BELOW THE MINIMUM WAGE .....
SHUT IT !!!


SUUURE
HEY! GET OUT OF THE WAY!
KA ~ AY
HEY! DON'T JUST LEAVE YOUR CLOTHES HERE!
OW
YOU'RE JUST TOO MUCH OF A SLOB !!
べしっ
NERU, YOU'RE KIND OF LIKE MY MUM
WHA-
WELL ... IT'S NOT A BAD FEELING
I GET THE FEELING THAT I'M SOMEWHAT NEEDED
初音ミク
ver A1
降臨!
WORK SURE ENDED EARLY TODAY
P有料

"AN IDOL THAT SINGS ON YOUR DESKTOP"
I SEE ... IT SURE IS POPULAR


Hatsune Miku Ver. Intell-igence
The legendary evolutionary Vocaloid edition

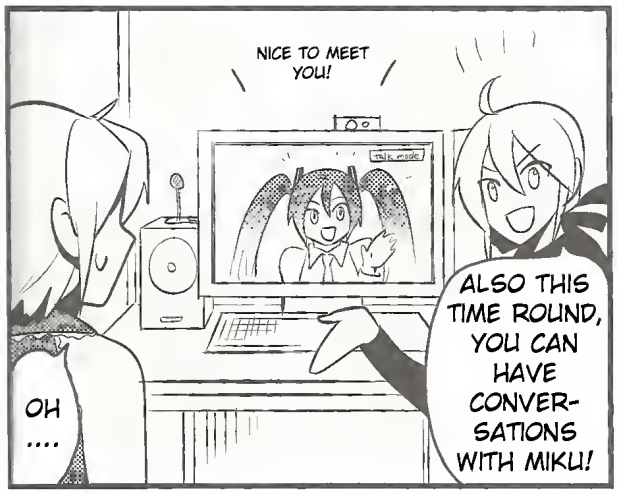


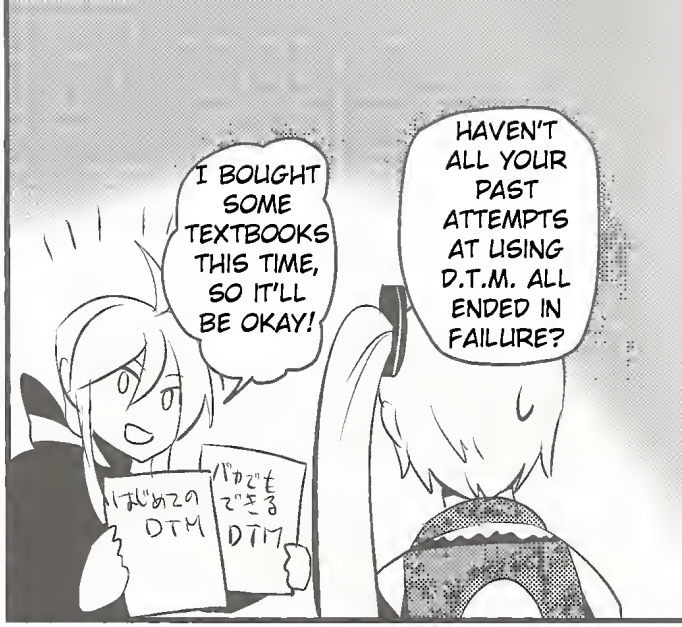
WELL THAT STUFF DOESN'T CONCERN ME

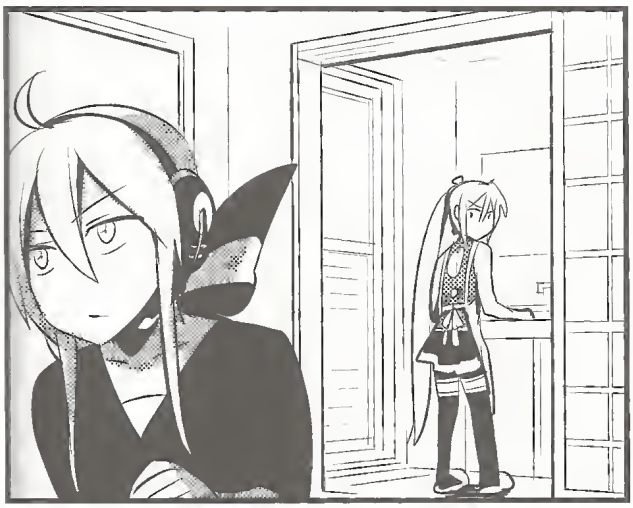
THE INVENTOR OF THIS MUST'VE WORKED REALLY HARD
AND THE CLOTHES THEY DESIGNED BACK THEN HAS SINCE BEEN HER SIGNATURE LOOK

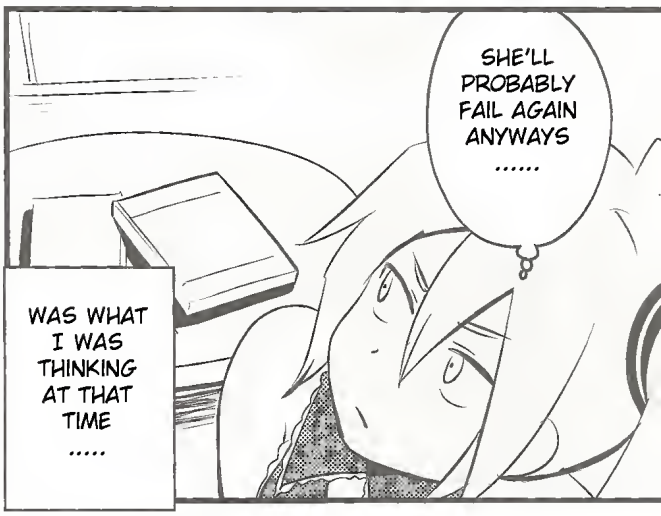
!?

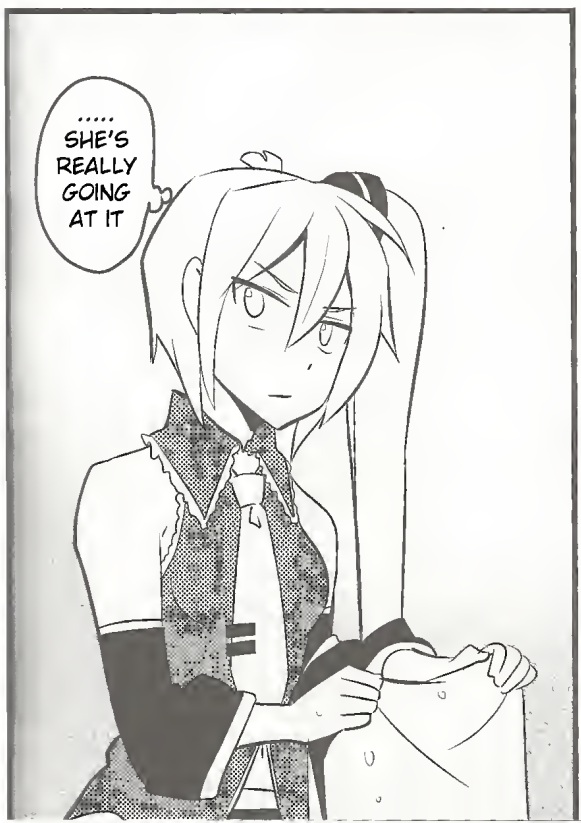
I BOUGHT "HATSUNE MIKU"!
♪

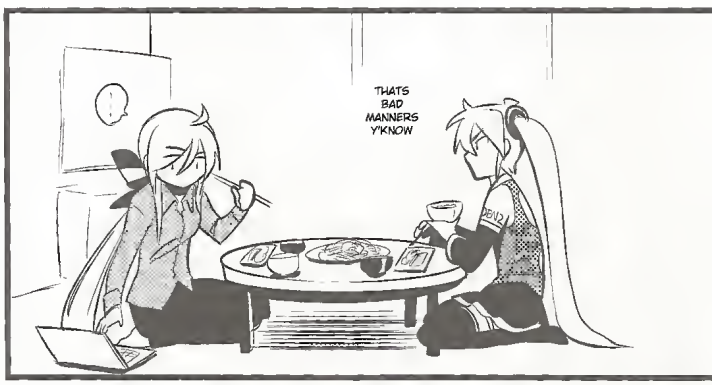

NICE TO MEET YOU!
talk mode
OH ....
ALSO THIS TIME ROUND, YOU CAN HAVE CONVER-SATIONS WITH MIKU!

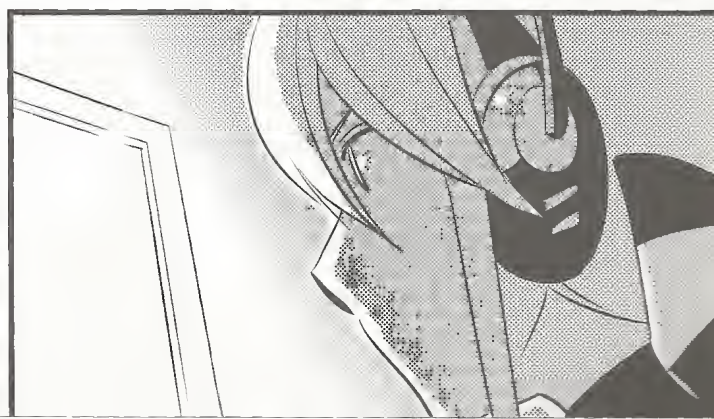

HAVEN'T ALL YOUR PAST ATTEMPTS AT USING D.T.M. ALL ENDED IN FAILURE?
I BOUGHT SOME TEXTBOOKS THIS TIME, SO IT'LL BE OKAY!
はじめてのDTM
バカでもできるDTM



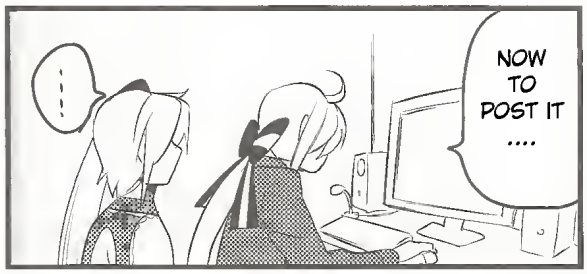

SHE'LL PROBABLY FAIL AGAIN ANYWAYS .....
WAS WHAT I WAS THINKING AT THAT TIME .....


..... SHE'S REALLY GOING AT IT


THAT'S BAD MANNERS Y'KNOW

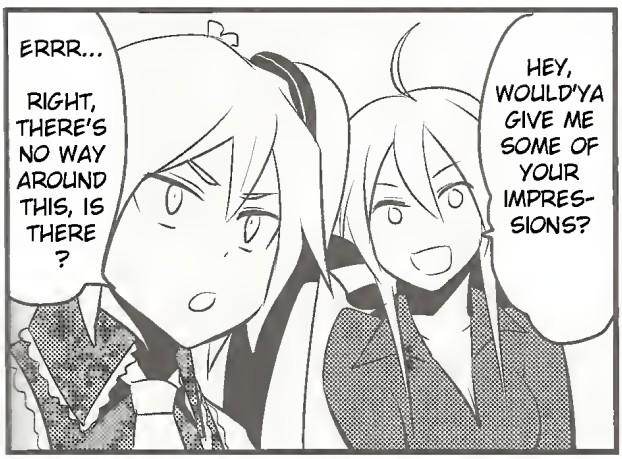


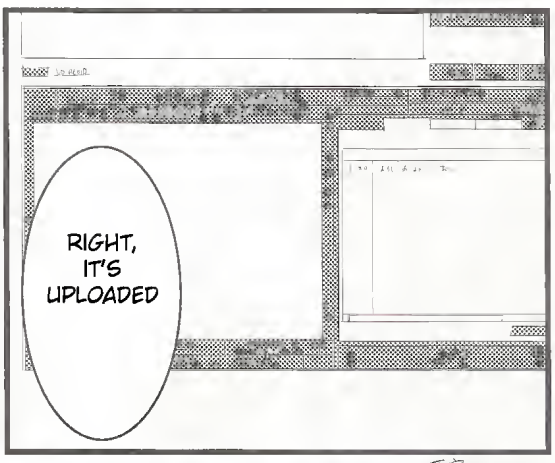
WHAT EVER ....
HEY, I FINISHED THE MELODY, WANNA LISTEN?
ERR.....UM..... IT'S ALRIGHT I . GUESS ?
WELL ?
THIS IS SO SHIT
WHAT IS THIS?
WELL THEN, LET'S PUT MIKU'S VOCALS INTO IT!
Y... YEAH...
I'M GLAD I CAME TO YOU FOR ADVICE
NERU, YOU HAVE SHARP EARS AFTER ALL!

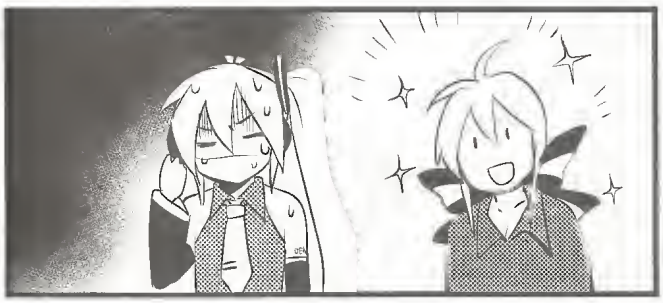

NOW TO POST IT ....
.....

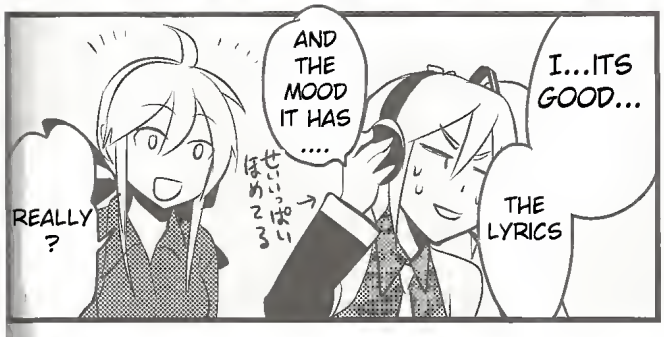
IT'S COMPLETE !

JUST DO IT ALREADY !
..... I'M SO NERVOUS

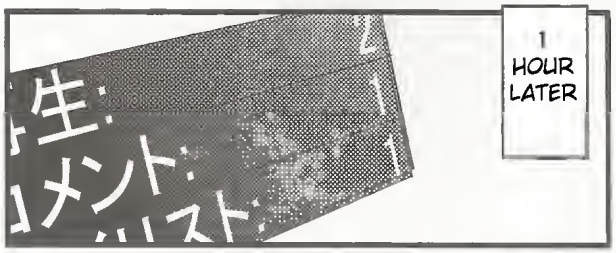

ERRR... RIGHT, THERE'S NO WAY AROUND THIS, IS THERE ?
HEY, WOULD'YA GIVE ME SOME OF YOUR IMPRES-SIONS?

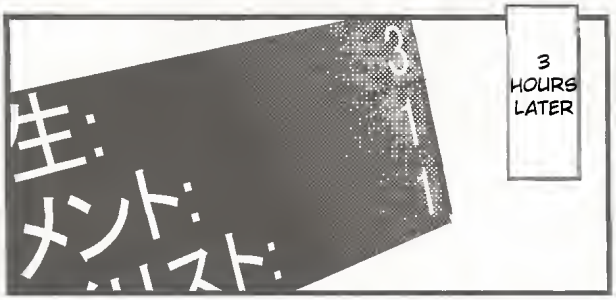

RIGHT, IT'S UPLOADED




AND THE MOOD IT HAS ....
せいっぱい ほめてる
I...ITS GOOD... THE LYRICS
REALLY ?

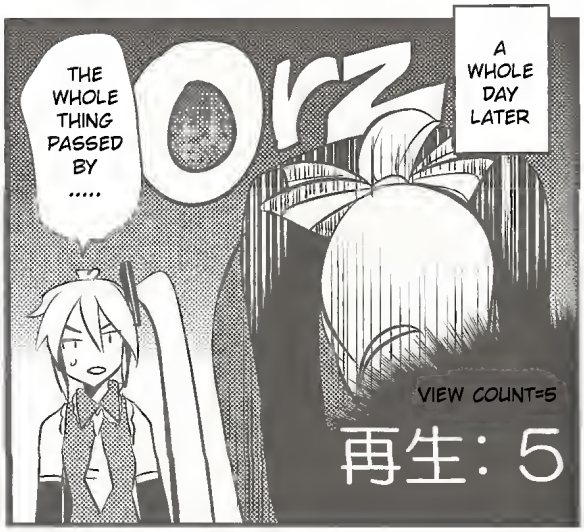
原宿ver
I HAVE TO BE MUCH MORE SERIOUS THAN BEFORE
NO, THAT'S NOT GOOD
WHAT WOULD HAPPEN IF I SAID IT STRAIGHT ??


1 HOUR LATER


3 HOURS LATER

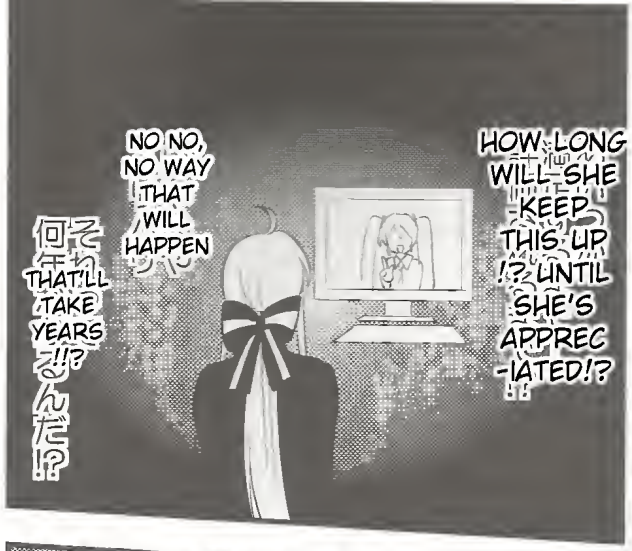
WELL THEN GOOD WORK TODAY
YAAAY! WOOHOO!!
I AUTHORISE AFTERNOON ALCOHOL
禁酒

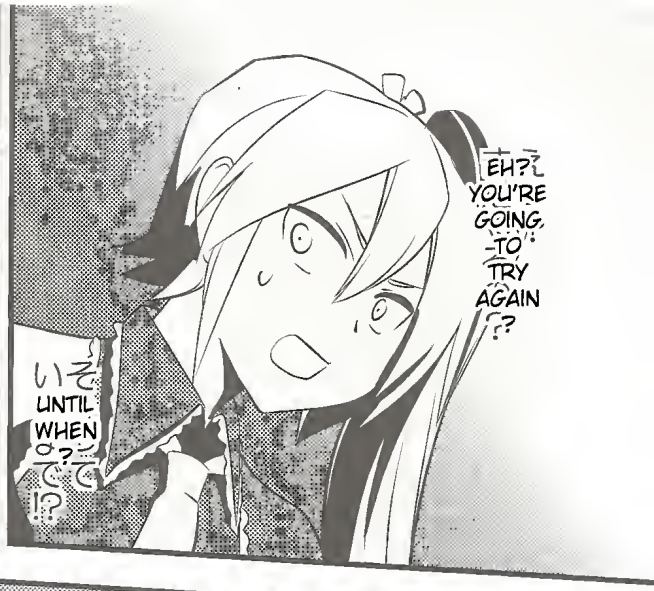
WELL AT THE END OF IT ALL, YOU DID YOUR BEST
OH DEARY ME, WELL WITH THIS ENDS YOUR PLAYING AROUND WITH D.T.M. I SUPPOSE

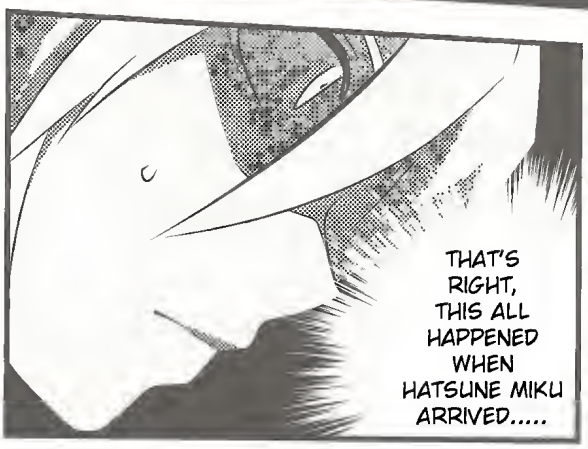

A WHOLE DAY LATER
THE WHOLE THING PASSED BY .....
orz
VIEW COUNT=5
再生：5

YEAH... I SUPPOSE .....
THIS EXPER-IENCE WASN'T A WASTE
LET'S MAKE ANO-THER SONG!

PLEASE DON'T GIVE UP MASTER !
DEN

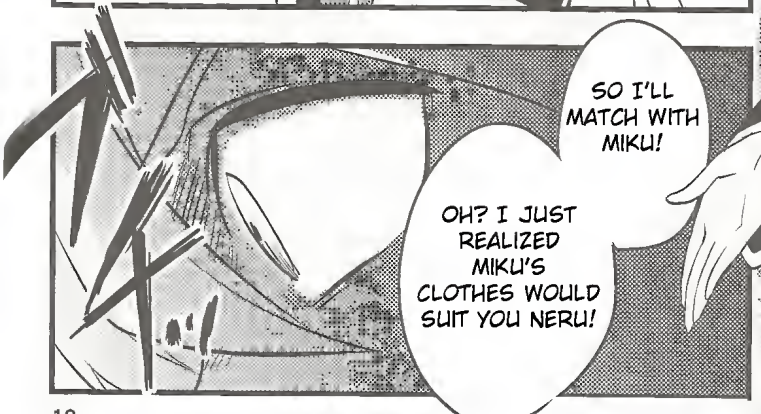

HOW LONG WILL SHE KEEP THIS UP!? UNTIL SHE'S APPREC-IATED!?
NO NO, NO WAY THAT WILL HAPPEN
それ
何年 THAT'LL TAKE YEARS!!? かんだ!?


EH? YOU'RE GOING TO TRY AGAIN!?
そい
UNTIL WHEN?で!?


THAT'S RIGHT, THIS ALL HAPPENED WHEN HATSUNE MIKU ARRIVED.....

あいつ
AND I'LL HAVE TO COMFORT HER THE WHOLE WAY THROUGH!
WILL SHE BE ON HER COMPUTER THE WHOLE TIME?
ずっと

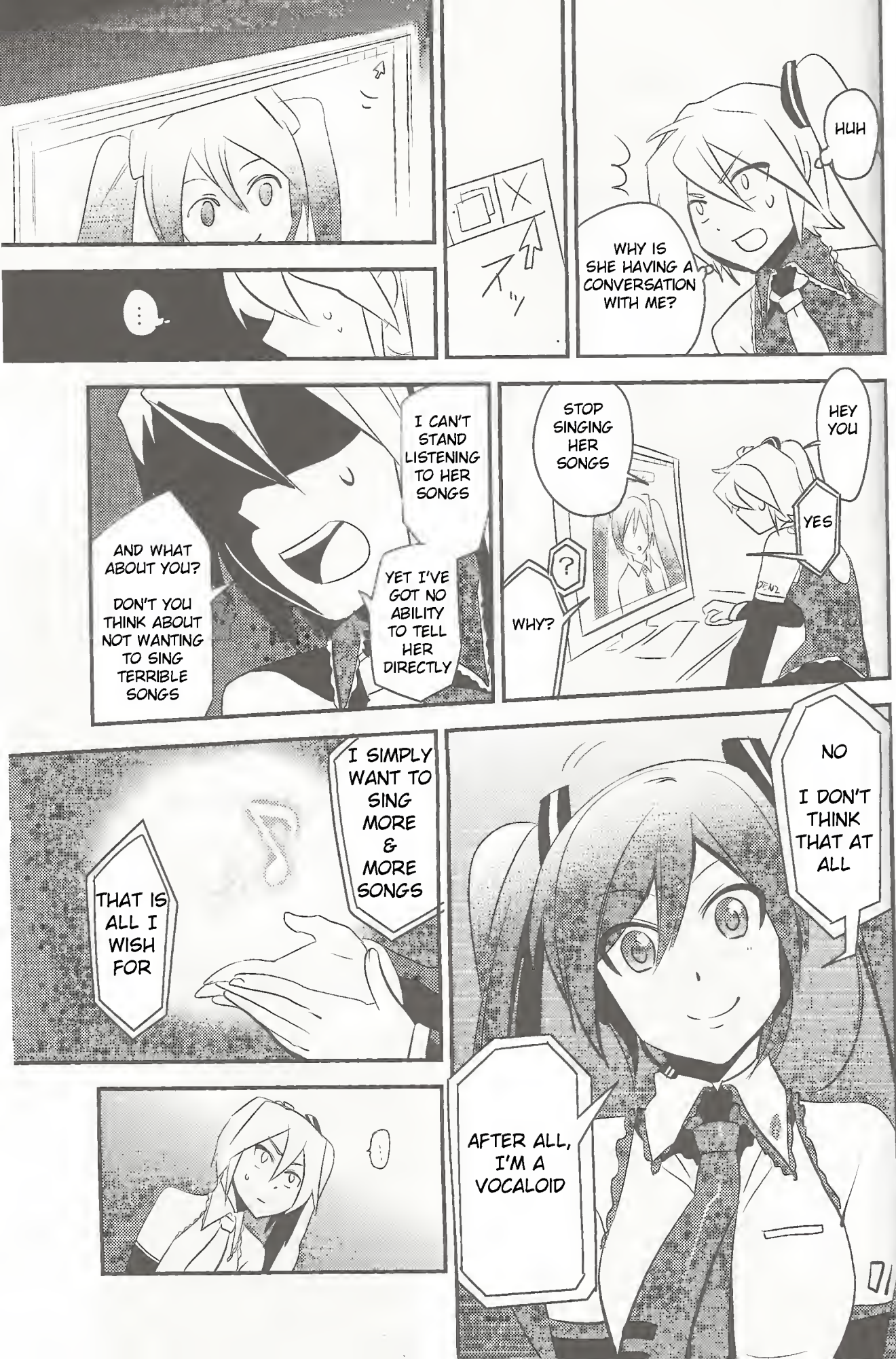
NOT BEING TOGETHER WITH EVERYONE WOULD BE BORING, SO I ARRANGED FOR SOMEONE GOOD AT SEWING ONE TO MAKE AN OUTFIT!
EVERYONE ON THE ONLINE MIKU FANCLUB ARE ALL TALKING ABOUT COSPLAYING .....
TOMORROW, THERE'S GOING TO BE A DISPLAY OF NEW GOODS FOR MIKU FANS


SO I'LL MATCH WITH MIKU!
OH? I JUST REALIZED MIKU'S CLOTHES WOULD SUIT YOU NERU!

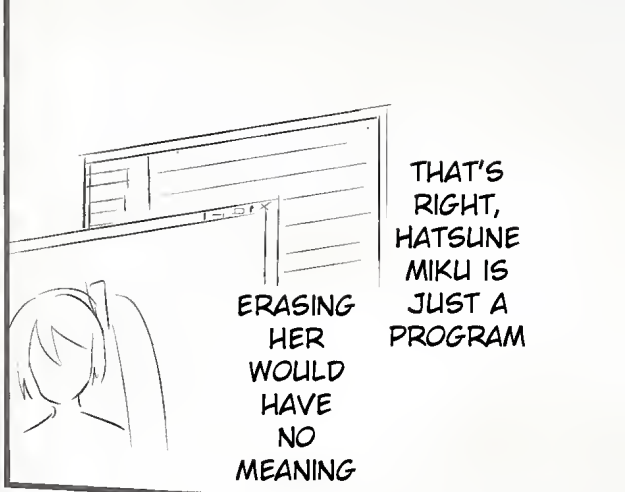
LOOK! LOOK!
OVER HERE!

IF YOU WANT TO WEAR IT SO BADLY, YOU CAN GO WEAR THOSE CLOTHES BY YOURSELF !
EH
!?
??
AH
AH .... SORRY
FORGET IT
AM....
AM I IN THE WRONG?
AH, NO. IT'S FINE, REALLY
I WAS A LITTLE FOCUSED ON MY PHONE AS ALL
SLEEP....

A Few Days Later
いってきまーす
いってらー
.....
RIGHT
RIGHT, I NOW ONLY HAVE THIS WINDOW TO UNINSTALL
WAKE UP!
CAMERA
...
HUH?
GOOD MORNING
MASTER
YOU-'RE NOT MAS-TER
ARE YOU HER RELATIVE?
MASTER
NO
PERHAPS A LOVER?
NO! I'M JUST A FRIEND!


HUH
WHY IS SHE HAVING A CONVERSATION WITH ME?
HEY YOU
YES
STOP SINGING HER SONGS
?
WHY?
I CAN'T STAND LISTENING TO HER SONGS
YET I'VE GOT NO ABILITY TO TELL HER DIRECTLY
AND WHAT ABOUT YOU?
DON'T YOU THINK ABOUT NOT WANTING TO SING TERRIBLE SONGS
I SIMPLY WANT TO SING MORE & MORE SONGS
THAT IS ALL I WISH FOR
NO
I DON'T THINK THAT AT ALL
AFTER ALL, I'M A VOCALOID

THAT'S RIGHT, I'M JUST JEALOUS OF HER んだ……

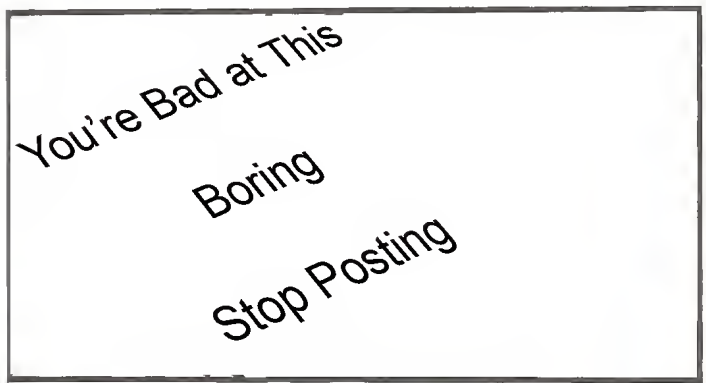

THAT'S RIGHT, HATSUNE MIKU IS JUST A PROGRAM
ERASING HER WOULD HAVE NO MEANING

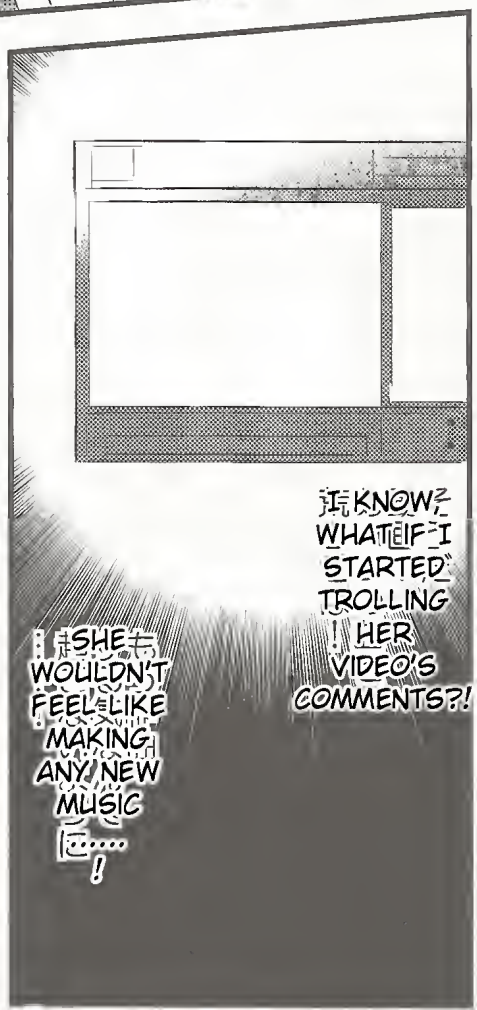
FROM NOW ON, I WON'T LET YOU STEAL MY HAKU!

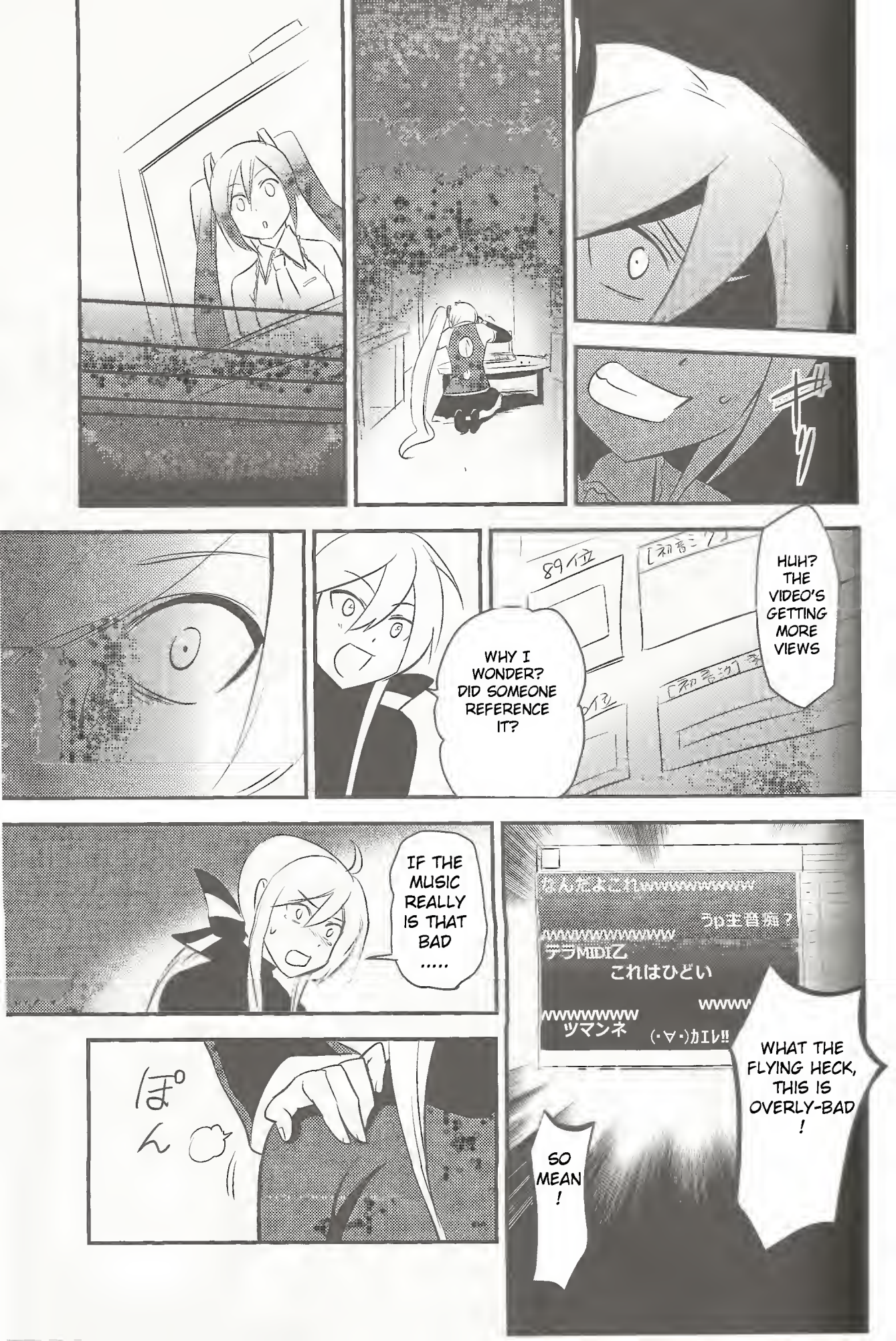
MY ....

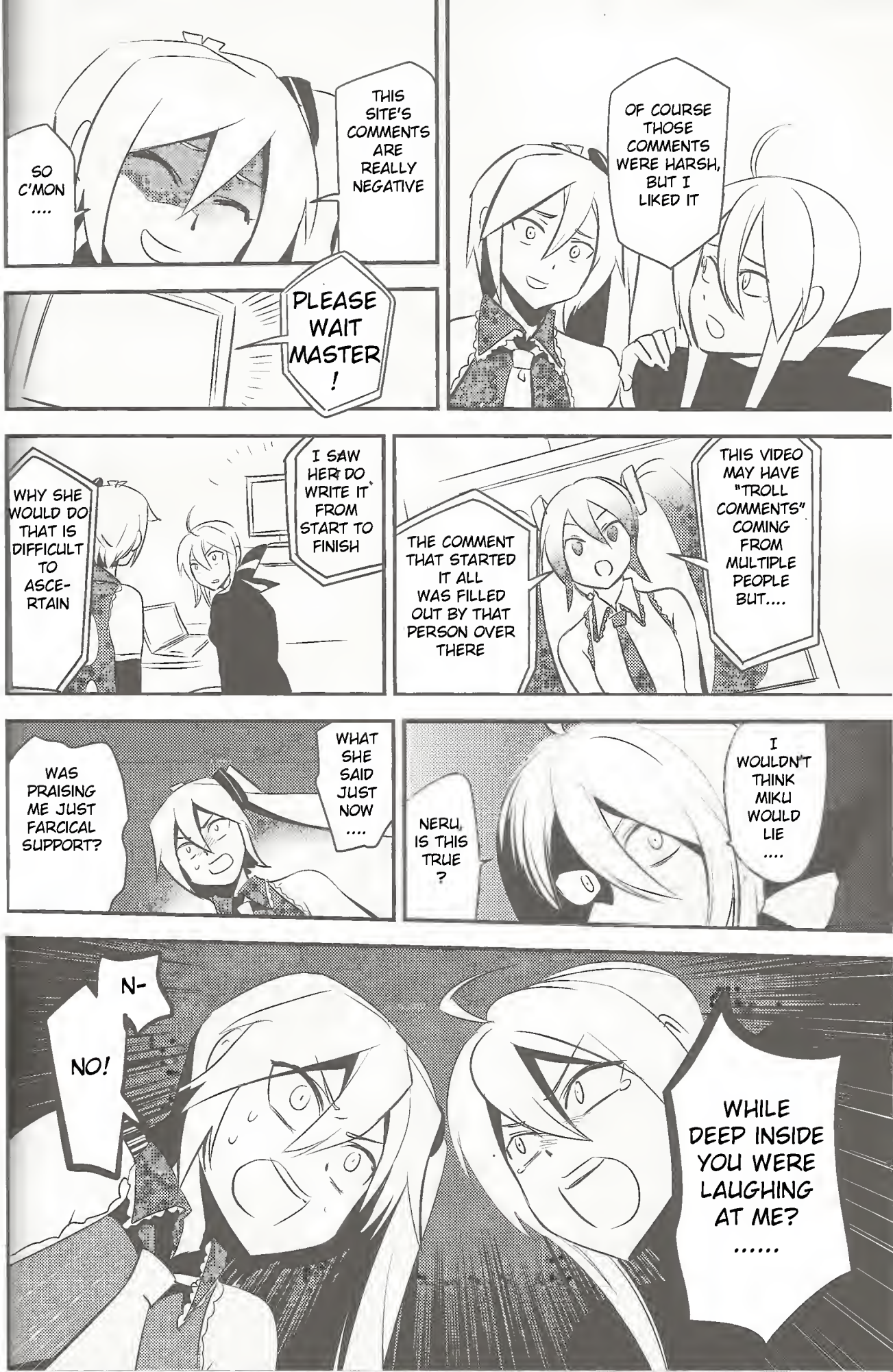
No Talent

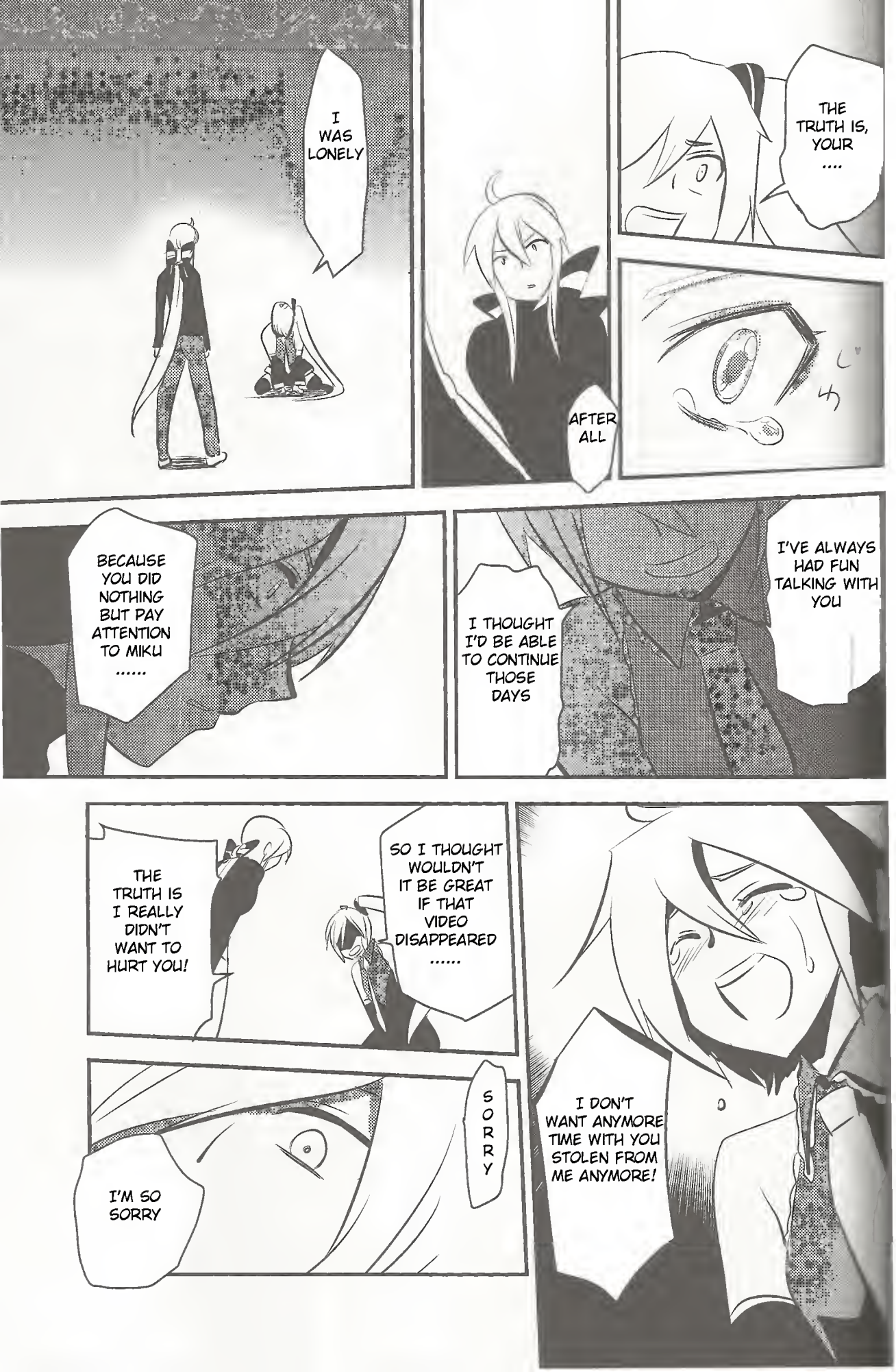
What's so fun about this?

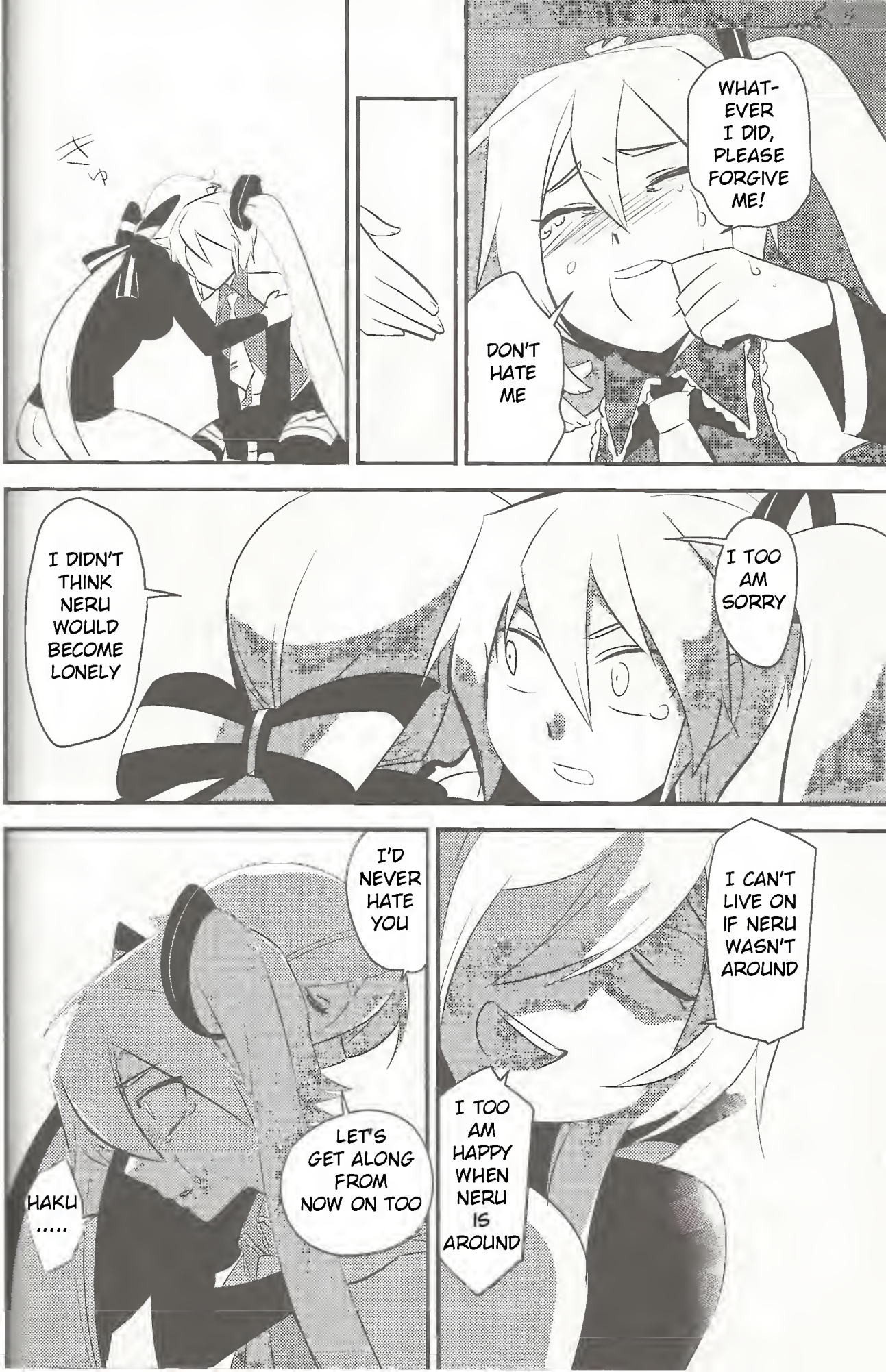

You're Bad at This
Boring
Stop Posting

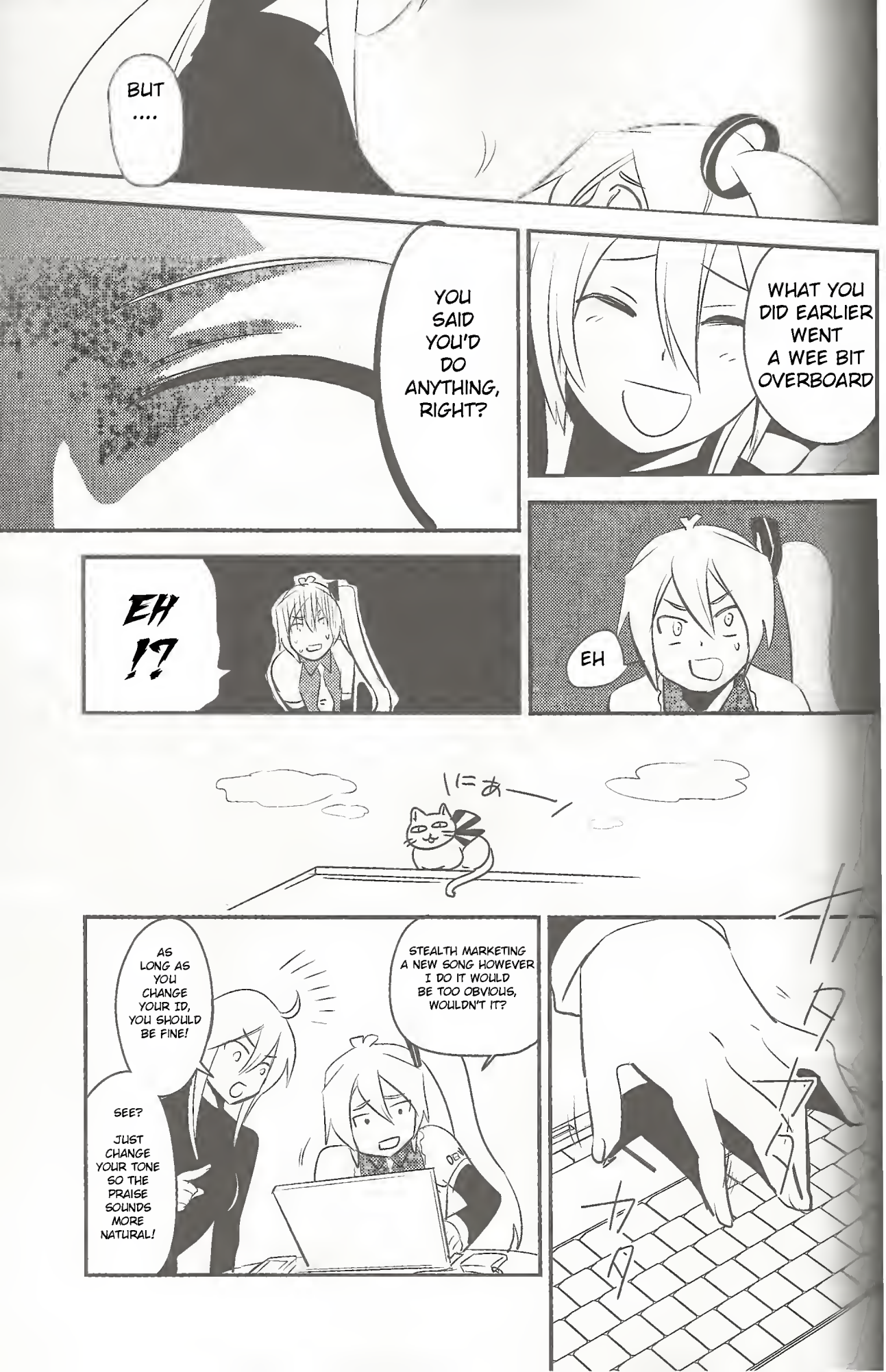

I KNOW, WHAT IF I STARTED TROLLING HER VIDEO'S COMMENTS?!
SHE WOULDN'T FEEL LIKE MAKING ANY NEW MUSIC に……!

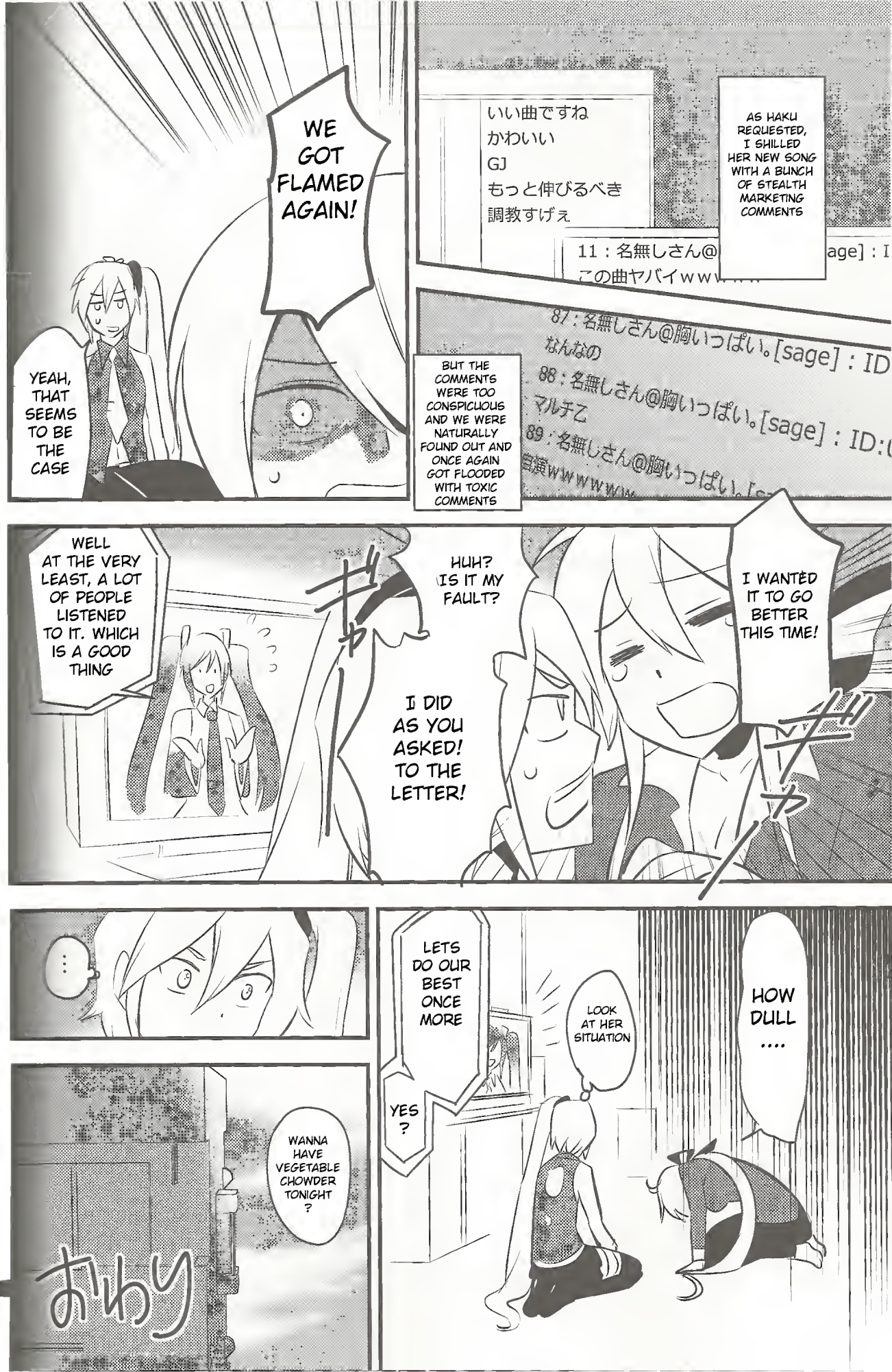

HUH? THE VIDEO'S GETTING MORE VIEWS
WHY I WONDER? DID SOMEONE REFERENCE IT?
IF THE MUSIC REALLY IS THAT BAD .....
ぽん
WHAT THE FLYING HECK, THIS IS OVERLY-BAD !
SO MEAN !


SO C'MON ....
THIS SITE'S COMMENTS ARE REALLY NEGATIVE
PLEASE WAIT MASTER !
OF COURSE THOSE COMMENTS WERE HARSH, BUT I LIKED IT
WHY SHE WOULD DO THAT IS DIFFICULT TO ASCE-RTAIN
I SAW HER DO WRITE IT FROM START TO FINISH
THE COMMENT THAT STARTED IT ALL WAS FILLED OUT BY THAT PERSON OVER THERE
THIS VIDEO MAY HAVE "TROLL COMMENTS" COMING FROM MULTIPLE PEOPLE BUT....
WAS PRAISING ME JUST FARCICAL SUPPORT?
WHAT SHE SAID JUST NOW ....
NERU, IS THIS TRUE ?
I WOULDN'T THINK MIKU WOULD LIE ....
N-
NO!
WHILE DEEP INSIDE YOU WERE LAUGHING AT ME? .....


I WAS LONELY
THE TRUTH IS, YOUR ....
AFTER ALL
BECAUSE YOU DID NOTHING BUT PAY ATTENTION TO MIKU .....
I THOUGHT I'D BE ABLE TO CONTINUE THOSE DAYS
I'VE ALWAYS HAD FUN TALKING WITH YOU
THE TRUTH IS I REALLY DIDN'T WANT TO HURT YOU!
SO I THOUGHT WOULDN'T IT BE GREAT IF THAT VIDEO DISAPPEARED .....
I'M SO SORRY
SORRY
I DON'T WANT ANYMORE TIME WITH YOU STOLEN FROM ME ANYMORE!


WHAT-EVER I DID, PLEASE FORGIVE ME!
DON'T HATE ME
I TOO AM SORRY
I DIDN'T THINK NERU WOULD BECOME LONELY
I CAN'T LIVE ON IF NERU WASN'T AROUND
I TOO AM HAPPY WHEN NERU IS AROUND
I'D NEVER HATE YOU
LET'S GET ALONG FROM NOW ON TOO
HAKU .....


BUT ....
YOU SAID YOU'D DO ANYTHING, RIGHT?
WHAT YOU DID EARLIER WENT A WEE BIT OVERBOARD
EH !?
EH
にゃーん
AS LONG AS YOU CHANGE YOUR ID, YOU SHOULD BE FINE!
STEALTH MARKETING A NEW SONG HOWEVER I DO IT WOULD BE TOO OBVIOUS, WOULDN'T IT?
SEE?
JUST CHANGE YOUR TONE SO THE PRAISE SOUNDS MORE NATURAL!


WE GOT FLAMED AGAIN!
YEAH, THAT SEEMS TO BE THE CASE
いい曲ですね
かわいい
GJ
もっと伸びるべき
調教すげぇ
AS HAKU REQUESTED, I SHILLED HER NEW SONG WITH A BUNCH OF STEALTH MARKETING COMMENTS
11：名無しさん@
この曲ヤバイｗｗ
87：名無しさん@胸いっぱい。[sage] : ID
なんなの
88：名無しさん@胸いっぱい。[sage] : ID:
マルチ乙
89：名無しさん@胸いっぱい。
BUT THE COMMENTS WERE TOO CONSPICUOUS AND WE WERE NATURALLY FOUND OUT AND ONCE AGAIN GOT FLOODED WITH TOXIC COMMENTS
WELL AT THE VERY LEAST, A LOT OF PEOPLE LISTENED TO IT. WHICH IS A GOOD THING
HUH? IS IT MY FAULT?
I DID AS YOU ASKED! TO THE LETTER!
I WANTED IT TO GO BETTER THIS TIME!
…
WANNA HAVE VEGETABLE CHOWDER TONIGHT ?
おわり
LETS DO OUR BEST ONCE MORE
YES ?
LOOK AT HER SITUATION
HOW DULL ....

ネル描いてるとたまに
ハガレンのエドに見える……
と思って描いてみたが、
誰だかわからんですね。
ニーサン!
最大の違い
資金力
本当に
金を錬成
できないかな
AくてもOK
錬金術

Hatsune Miku ver. "Intelligence"

昔話題になった歌うソフトウェアから
着想を得た、進化版初音ミク。つまり別物。
ボーカルシンセにCGキャラクターと
会話できるシステムがついている。
人間のように高度な会話や感情表現をするが、
実態としては人工知能とは名ばかりの、
ただのプログラムである。

このミクさんには全く関係ないが
暗殺教室の自律思考固定砲台さんいいよね。

このミクさんは
私が勝手に考えた。

＼(^o^)／あとがき＼(^o^)／

あれは今年の夏だったかいつだったか…忘れました。
ツイッターでオワタＰがネルハクの妄想をつぶやいていたので
私が
「いつ小説化するんですか？」とか言った気がします。
すると、彼は
「じゃあかっふぇたんが漫画化してよ」とか言った気がします。
「じゃあ夏コミ終わったらなｗ」とか返した気はするのですが、
10月くらいに彼がスカイプでテキストを送ってきた時、
私は思いました。
「え？マジでやるの？」

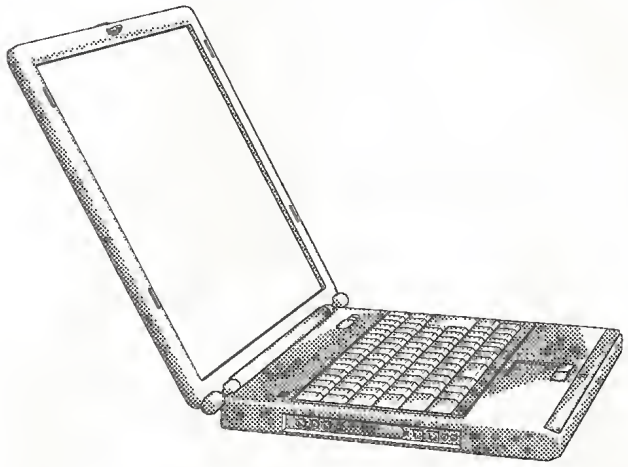
しかしそのまま他の作業の後回しにされ、この漫画に手を付けたのは
もう他の人はコミケ準備が終わっているような、ぎりぎりのスケジュール。
死ぬかと思いました。

この漫画の原案は前述のとおりオワタさんですが、
話の大筋以外はかなりアレンジしています。
それでもいつも私の描いているハクとは全然違って、
とても新鮮でした。

それにしても言い訳が「寂しかったから」って、
浮気した主婦みたいですよね。
人妻ネル。いいと思います。

それでは、またどこかでお会いしましょう。

AFFEIN
2012.12.XX



「亞北ネル氏の炎上マーケティングのススメ」

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ただし、後日、本人が全ページをアップする可能性があります。
ご了承下さい。

tun-zuk
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再生:
コメント:
マイリスト:
コメント
設定
コメント
通常コメント
通常ログを表示
再生時
コメント
0:00
よろしくおねがいします＾＾
自動でスクロールする
更新
メニュー
コマンド
コメント